

The board of education welcomes the active participation of print and electronic mass media in promoting educational programs in the school district. All resultant news coverage of academic or extracurricular activities must be presented in the public interest. Refer to AR-1115, School District Public Relations.

The school will not endorse any commercial or political enterprise. The school district will not participate in the broadcast of school activities which may be sponsored by any alcoholic beverage or tobacco companies.

All radio and television broadcasts of any school activity or contest originating from the facilities of this school district must be coordinated through the office of the principal or the superintendent of schools.

Companies interested in such broadcasts will: (1) Contact the secondary principal at least forty-eight (48) hours in advance of the event to gain permission and make arrangements for attending the activity. (2) Any company interested in broadcasting an activity will be responsible for all necessary equipment, transmission lines, power sources, and accompanying expenses. (3) Any company interested in broadcasting an activity will be responsible for any financial and legal liabilities pertaining to its own equipment and personnel.

Legal Reference: §79-526

Board Authority for Supervision and Control.